

**B.M.S COLLEGE FOR WOMEN AUTONOMOUS  
BENGALURU – 560004**

**END SEMESTER EXAMINATION – OCTOBER 2022  
M.Com – II Semester**

**Indian Ethos & Leadership**

**Course Code: MCM206T  
Duration: 3 Hours**

**QP Code: 21017  
Max marks: 70**

**SECTION-A**

**1. Answer any SEVEN of the following. Each question carries TWO marks. (7x2=14)**

- a. Define Indian ethos.
- b. What is Value Based Management?
- c. Who are Stakeholders in Business?
- d. Define leadership.
- e. What is personality?
- f. What is mentoring?
- g. What is emotional intelligence?
- h. Define stress.
- i. What is brain stilling?
- j. What is yoga?

**SECTION-B**

**Answer any FOUR of the following. Each question carries FIVE marks. (4x5=20)**

2. What is the relevance of studying Indian Ethos as a PG student? Discuss
3. Bring out the factors responsible for poor work ethos.
4. Explain the importance of value system in work culture.
5. What is the significance of self-awareness for the role of leader?
6. Differentiate between coaching and mentoring.
7. What causes stress? Discuss.

**SECTION-C**

**Answer any TWO of the following. Each question carries TWELVE marks. (2x12=24)**

8. What is the role of Indian ethos in managerial practices? Explain the management lessons from Kautilya's Arthashastra,
9. What are the values for Indian Managers? Explain the impact of values on Stakeholders.
10. What are the components of leadership? Explain the significance of communication skills for work life and leadership.
11. What are the consequences of stress? Explain the stress management techniques?

**SECTION-D**

**Compulsory case study carries Twelve marks**

**(1x12=12)**

**12.** Mr Aryavardhana is the M.Com Graduate by qualification with Marketing and Finance dual specialization. He recently joined a small private company as marketing executive dealing with paints and varnishes. The company is having legacy of 10 years with 150 employees presently working with good production turnover. The company has vision of expanding its market by starting regional offices. You being the CEO of that company answer the following questions.

1. What are the leadership skills expected by Mr. Aryavardhana to achieve your company vision?
2. How do you assess the work ethos of appointed candidate?
3. How do you address the poor work ethos if observed later?
4. Since marketing involves huge stress, how do you tackle stressed employees?
5. What are the values to be essentially considered for making happy employees and successful business?
6. How do you bring awareness to employees about being successful leader?

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